

More profits.

Installation is fast and simple so you can complete units quicker and close them sooner. Optiflame fireplaces give your units more consumer appeal and drive incremental profits.

Less expense.

No lost revenue due to extended closing dates or installation delays. Requires no permits, piping or venting meaning fewer trades and fewer call backs.

More acceptance.

Hundreds of thousands of consumers have embraced our realistic flame effect and the economical operation of Dimplex electric fireplaces.

Less liability.

Optiflame fireplaces use no combustion – the building envelope is preserved, no moisture is added to the room and there's less risk of dangerous molds forming.

More versatility.

Absolute design flexibility – installs anywhere – bedroom, boardroom, lobby even a restaurant. No exterior wall access is required. An Optiflame Electric Fireplace is a true “ZERO” clearance fireplace.

Less trouble.

An Optiflame electric fireplace installs in minutes – simply frame it and connect the electrical. Delivery and installation can occur after the finishing work is completed.

Proven Savings – Electric vs. Gas



- 1 build frame to house unit
- 2 connect unit to electrical circuit
- 3 connect thermostat



- 1 acquire permit to install (required on all gas fp installations)
- 2 build frame to house unit
- 3 cut hole in exterior wall of home
- 4 attach firestop to interior wall
- 5 attach vent pipe to top of firebox
- 6 attach elbow vent pipe (if required)
- 7 attach top interior vent pipe
- 8 connect outside vent pipe to interior pipe through opening
- 9 attach a termination cap to end of exterior vent pipe & attach to wall
- 10 run copper tube or steel pipe from unit to gas line
- 11 make connection to gas line
- 12 check for leakage
- 13 connect unit to electrical circuit
- 14 connect thermostat